

# Leads Group Information

## ABOUT YORKVILLE AREA CHAMBER OF COMMERCE LEADS GROUPS

Leads Groups meet regularly for the purpose of sharing leads and referrals. Participation in a Leads Group is a highly recommended way to grow your business. Maintaining industry exclusivity, only one member in a business class may join a group. A firm may have a representative in only one group. Chamber membership is required for enrollment but not for guest visits.

Leads Group fees are \$50 annually, renewing in January. Mid-year new enrollment fees are prorated. (Contact the Chamber or a facilitator for pro-rated Leads Group fee schedule.)

### How to join a Leads Group:

1. Review the Leads Group rosters posted at [yorkvillechamber.org>member benefits>leads groups](http://yorkvillechamber.org/member-benefits/leads-groups). Look for a meeting time that suits your schedule and consider the complementary fit with other businesses within each group.
2. **Contact the facilitators (listed below) to request an invitation to attend meetings as a guest.** You may visit each group two times before deciding to join.
3. Once you have visited and chosen a group, complete and submit an application to the facilitator. The group will consider whether there are conflicts with competing industries, and your membership will be approved or declined by vote at the next meeting.

#### Leads: I

Meets Thursdays  
7:45am  
At Rosati's Pizza, Yorkville  
Facilitator: Jane Winninger  
630-364-8849  
jane@janewinninger.com

#### Leads over Lunch

Meets every other Thursday  
12:30pm  
At the Chamber office  
Facilitator: Ann Moehring  
630-553-5060  
ann.moehring@yahoo.com

#### Leads: Ignite

Meets 2<sup>nd</sup> & 4<sup>th</sup> Tuesdays  
8:30am  
At the Chamber office  
Facilitator: Mary Kay Sergio  
630-552-4322  
info@thehomestead1854.com

#### Leads: Infinity

Meets 1<sup>st</sup> & 3<sup>rd</sup> Wednesdays  
7:15am  
At 803 N. Bridge St. Yorkville  
Facilitator: Heather Wilkinson  
815-970-1739  
hwillkinson@acbandt.com

## Leads Group Application

APPLICATION FOR LEADS GROUP: (*circle one*) Leads: I | Leads over Lunch | Leads: ignite | Leads: Infinity DATE: \_\_\_\_\_

NAME OF BUSINESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY, STATE, ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

DESCRIPTION OF BUSINESS: \_\_\_\_\_

ASSOCIATE WHO WILL REPRESENT THE BUSINESS IN LEADS GROUP: \_\_\_\_\_

POSITION WITH COMPANY: \_\_\_\_\_ BUSINESS CATEGORY YOU ARE APPLYING FOR: \_\_\_\_\_

WHAT SPECIFIC PRODUCTS OR SERVICES WILL YOU REPRESENT IN THE GROUP?  
(Example: Banking-Commercial or Banking-Mortgages): \_\_\_\_\_

WHAT IS AN IDEAL LEAD FOR YOUR COMPANY? \_\_\_\_\_

APPLICANT SIGNATURE: \_\_\_\_\_

DATE APPLICANT APPROVED: \_\_\_\_\_ SIGNATURE OF FACILITATOR: \_\_\_\_\_