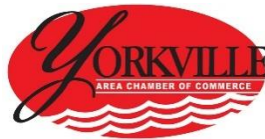


## Yorkville Area Chamber of Commerce Member Level Comparison

Benefit		Standard Members	Partner Members	Premier Members
1	Online Business Directory Listing	X	X	X
2	Community Guide Listing (direct mailed to 10,000 residents and businesses)	X	X	X
3	New membership announced in New Member Welcome Eblast	X	X	X
4	New members announced on WSPY during Biz Buzz	X	X	X
5	Business cards/promo materials on display in Chamber office	X	X	X
6	New members assigned a Chamber Ambassador	X	X	X
7	Ribbon Cutting, if new business or substantially renovated	X	X	X
8	Invited to New Member Reception during first year of membership	X	X	X
9	Access to programming through social, networking, professional development and educational programs	X	X	X
10	Meet elected leaders at forums for education, updates, and political connections	X	X	X
11	Opportunities to showcase or give presentations	X	X	X
12	Optional Leads Group participation	X	X	X
13	Submit items to Member News blog on Chamber website	X	X	X
14	Free promotional support of holiday season sales and activities	X	X	X
15	Exclusive to non-profits: Submit items to Non-Profit News for free	X	X	X
16	Option to post logo and/or photo(s) on business directory listing		X	X
17	Member level designation indicated on business directory listing		X	X
18	Discount (10%) on sponsorships and e-blast promotions		X	X
19	Special feature in a New Member eblast (new and newly upgraded members)		X	X
20	Click-thru banner ad on home page for six months		X	X
21	Option to post a video on your business directory page		X	X
22	"Featured Member" post by the Chamber on social media		X	X
23	Free business luncheon punch card (good for six lunches, 1 card per year)		X	X
24	Two complimentary tickets to the Annual Dinner		X	X
25	Logo included in Annual Dinner program		X	X
26	Introduction at Annual Dinner and additional logo visibility			X
27	Click-thru logo on Chamber website home page			X
28	Click-thru "Premier Member Spotlight" feature on Chamber website home page			X
29	Listing flagged and placed at the top of the Chamber website business directory			X
30	Logo placed in weekly eblast ads (800+ subscribers)			X
31	Premier Member plaque for your office and a plaque displayed in the Chamber			X
32	Two free golfers at the annual Golf Outing			X
33	Free ticket to New Member Reception			X
34	Free sponsorship of New Member Reception			X
35	Discount (20%) on sponsorships and e-blast promotion			X
36	Featured status & logo inclusion in the annual Yorkville Community Guide & Map (direct mailed to 10,000 residents and businesses)			X



## Standard Membership Level

We invite you to join the local business network. It is recognized as one of the most effective business tools available for growth and success. Membership [dues](#) are based on number of full-time employees.

### What is a Chamber of Commerce?

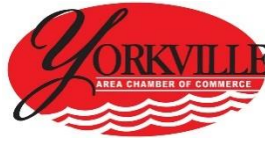
- The Yorkville Area Chamber of Commerce is a non-profit 501(c)(6) business association
- We are a network comprised of local businesses, industries, organizations, and professionals
- We connect to form and utilize a powerfully efficient, effective networking system
- We believe in supporting and sustaining a strong local business economy
- We build partnerships
- We work together to become stronger individually and collectively

**Why Join a Chamber of Commerce?** In addition to the above mission, some additional benefits include:

- Business name, description, and contact info on Chamber's online business directory  
*(Google Analytics January-December 2019 for yorkvillechamber.org: 81,000 website pageviews; 10% open to Home Page; 6% to Business Directory)*
- Business name and contact number in annual Community Guide  
*(direct mailed to more than 10,000 residents and businesses)*
- Free news & event submissions to online Member News blog
- Business cards/promotional materials on display in Chamber office
- Access to programming through social, networking, professional development, and educational programs
- Meet elected officials and community leaders at forums for education, updates, and political connections
- Opportunities for logo visibility, opportunities to showcase or give presentations
- Optional Leads Group participation
- Free promotional support of holiday season sales and activities
- Exclusive to non-profits: Submit items to Non-Profit News eblast for free

### PLUS NEW MEMBER SUPPORT

- Featured (with click-through logo) in a New Member Welcome eblast (800+ subscribers)
- New Member announcement on social media
- New member announcement on a WSPY Biz Buzz radio broadcast
- Ribbon cutting (if new business or substantially renovated)
- Assigned a Chamber Ambassador to answer questions and help build connections
- Invited to New Member reception during first year of membership



## **Partner Membership Level**

Partner level members are recognized for their support of the Yorkville Area Chamber of Commerce and its mission. Annual dues \$1,200.

**The investment made by a PARTNER level member reflects their commitment to building and sustaining a strong business community.**

In addition to all Standard Member perks, to show appreciation and gratitude for their support, the Chamber presents PARTNER members with the following perks designed to give PARTNER members enhanced visibility:

### **WEBSITE**

#### Home Page

- Banner ad on home page for six months (w/option for full year at discounted rate)

#### Business Directory

- Partner level designation on business directory listing
- Logo and multiple photos may be included on directory page
- Option to post video on individual business directory listing page

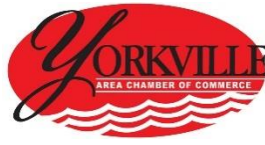
*(Google Analytics January-December 2019 for yorkvillechamber.org: 81,000 website pageviews; 10% open to Home Page; 6% to Business Directory)*

### **EBLASTS**

- Special feature in a New Member eblast (new and newly upgraded members)

### **PLUS**

- Annual Dinner - two complimentary tickets (\$120 value)
- Logo included in Annual Dinner program
- Discounted Promotions – 10% discount on sponsorships and eblast promotions
- “Featured Member” post by the Chamber on social media
- Free business luncheon punch card (good for six lunches) (\$120 value)



## Premier Membership Level

**PREMIER level members are recognized as being leading investors in the Yorkville Area Chamber of Commerce. Annual dues \$2,500.**

**The investment made by a PREMIER member conveys a powerful statement of support and presence in the Yorkville area business community.**

In addition to Standard Member perks, to show appreciation and gratitude for their support, the Chamber presents PREMIER members with the following perks designed to give PREMIER members superior visibility:

### WEBSITE

#### Home Page

- Logo inclusion in Premier Member bar near top of home page
- Premier Member Spotlight rotating feature with customized graphic (logo/photo) on home page
- Banner Ad on home page for six months (\$280 value) (w/option for full year at discounted rate)

#### Business Directory

- Listing placed at the top of website directory listing
- “Premier Member” designation flag placed next to name on directory listing
- Logo and multiple photos may be included on directory page
- Option to post video on individual business directory listing page

*(Google Analytics January-December 2019 for yorkvillechamber.org: 81,000 website pageviews; 10% open to Home Page; 6% to Business Directory)*

### EBLASTS

- Logo included in footer of weekly “Chamber News” eblasts, plus monthly “New Member Welcome” eblasts (distributed to 800+ subscribers)
- Special featured in a New Member eblast (new and newly upgraded members)

### PLUS

- Annual Dinner - two complimentary tickets (\$120), logo visibility, and special recognition
- Golf Outing – two free golfers (\$300)
- New Member Receptions – free sponsorship & invitation
- Yorkville Community Guide - featured status plus logo inclusion in the annual guides (distributed via direct mail to 10,000+ residents and businesses)
- Premier Member plaque for member’s office and a plaque displayed in the Chamber office
- Discounted Promotions – 20% discount on sponsorships and eblast promotions
- “Featured Member” post by the Chamber on social media
- Free business luncheon punch card (good for six lunches)